

9/26/2018

Privacy Policy

Principles and Contacts

We appreciate your interest in our website. Below is detailed information on how we handle your data.

Germany Trade & Invest GmbH is the sole operator of the site www.gtai.de and are liable in terms of the General Data Protection Regulation Law (GDPR). You can contact our data protection officer via [mail](#) or via our postal address including the subject line "data protection." Our contact details can be found [here](#).

Data exchange between your browser and our server when visiting our website

When using our website solely for informational purposes, if you do not register or otherwise provide us with information, we only collect personal data your browser transmits to our server.

This means data that is technically necessary for the display, stability and security of our website.(Legal Basis Art. 6 (1) (f) GDPR):

- + IP address
- + Date and time of the request
- + Content of the request (concrete page)
- + Website from which the request comes
- + Browser
- + Operating system and its interface
- + Language and version of the browser software.

Your IP address serves as a response address for our server, which displays our website according to the above-mentioned data in your browser. This data cannot be assigned to specific people. We will not merge this data with other data sources. Your personal data, which you enter during the use of our service, will not be combined with the data listed here. Your full IP address will not be stored by us at any time.

Collection of anonymous data for statistical purposes

This website uses "Webtrekk Analytics", a product of Webtrekk GmbH, to collect statistical information about the use of this website and to make the use of our website more user-friendly, effective and secure.

Our service provider Webtrekk was carefully selected and commissioned by us, is bound by our instructions and is regularly inspected.

You can find out more about our service provider [here](#).

"Webtrekk Analytics" is a statistical program that records the use of our website anonymously with the aid of one pixel on each page and the use of cookies. The pixel is a small image file at the end of each page of our website, which transmits the following information transmitted by your browser to the Webtrekk GmbH server:

- + Request (file name of the requested file)
Browser Type / Version (Ex .: Internet Explorer 6.0)
- + Browser language (eg German)
- + Operating system (ex .: Windows XP)
- + Internal resolution of the browser window
- + Screen resolution
- + Javascript activation
- + Java On / Off
- + Cookies On / Off
- + Color depth
- + Referrer URL (the previously visited page)
- + Shortened IP address for geographical recognition (city, region, country)
- + Time of access
- + Clicks
- + Possible order values
- + Possible form content (for free-text fields, such as name and password, only "filled in" or "not filled out " will be recorded)

All evaluations are anonymous. For this purpose, the IP address is anonymized immediately after transfer to the track server of Webtrekk and before its storage and further evaluation. A relation of the data to any certain person is no longer possible.

Data retrieved through the pixel is not assigned to specific people. A merge of this data with other data sources will not be made. If you enter personal information on our website this information will not be combined with data obtained through the pixel.

Cookies

When you visit our website, cookies are stored on your computer that make your visit more comfortable or submit data for anonymous statistical evaluation to our service provider, Webtrekk GmbH.

Cookies are small text files that your browser stores on your computer. They do no harm on your computer and contain no viruses.

Overview of the purpose and use of the cookies used:

Webtrekk (web statistics provider) cookies	Validity	Function
wteid_123456789123456	180 days	For anonymized statistical purposes: <ul style="list-style-type: none">+ Device classes used (mobile phone, PC, laptop)+ Device manufacturer and model
wtsid_123456789123456	Until end of session (end of visit)	For anonymized statistical purposes: <ul style="list-style-type: none">+ Anonymous assignment of pages and activities per visit+ One-off anonymous registration of visitor per visit
wt_nbg_Q3 („Sticky Session Cookie“)	300 seconds	Ensures that a visit remains a visit in the statistics (no multiple counting) even if the page is closed at short notice or a tab change is made.

wt_rla („Request Limit Amount“)	60 days	For web statistic system protection purposes: Limits the level of access per device in order to prevent spamming by bots.
---------------------------------	---------	--

Init AG (technical implementation of website) cookies	Validity	Function
JSESSIONID	Until end of session (end of visit)	For comfortable website use: The cookie saves the search terms and filters used on the website for the duration of the visit, thereby allowing the search results to remain available at any time during forward and backward navigation. Navigate in log-in protected areas: Log-in data is cached to ensure that log-in request does not occur on every individual web page visited.
cookie_allow	Until end of session (end of visit)	For the protection of privacy settings in browser: This cookie reviews the personal browser settings and ensures that only approved cookies are permitted.
cookieconsent_status	12 months	For comfortable website use: We inform our visitors that we use cookies. The cookie ensures that the message does not reappear on subsequent visits once the notification message has been closed.
_cfduid	12 months	cookieconsent_status variant

Data retrieved through cookies is not assigned to specific persons. We will not merge this data with other data sources. If you enter personal data on our website it will not be combined with the data obtained via cookies.

In your browser settings, you can specify whether cookies should be set or not. In addition, you have the option to be excluded from the tracking.

Simply follow this link:

- + [I do not wish to receive a Cookie which allows my data to be anonymously captured](#)

Collection of personal data beyond informational use of the website

We may collect and store your personal information that you provide us with, when registering with IXPOS or signing up for a newsletter. The personal data we may retain include name, address, position and email address.

We may use your personal data for the following purposes:

- + To create and manage your personal account at IXPOS, if you have registered for an account (acc. Art. 6 (1) (f) GDPR);
- + To send Information about our events, new publications or webinars or surveys or feedback questionnaires provided that you have given consent to receive such information (Art. 6 (1) (a) GDPR);
- + To send newsletters if you have subscribed such a newsletter (Art. 6 (1) (a) GDPR).

In part, we use external service providers to process your. These have been carefully selected and commissioned by us, are bound by our instructions and are regularly inspected.

We do not share your information with other than the above mentioned parties unless required by law. We store your data as long as we need it for the provision of our services. Data that is no longer required will be deleted.

Data Security

We use encryption technology for all transmissions of personal information/data to ensure the highest possible levels of confidentiality. Your personal data is encrypted using an SSL internet connection. We have implemented technical and organizational precautions in order to safeguard our website and other systems against losses, destruction, access, alteration, and distribution of your data by unauthorized parties. You can only access your customer account by entering your personal access information (user ID and password). You should always treat your access data confidentially and close the browser window once you have completed your communication with us, particularly if you share your computer with others.

Your Rights

You have the right to request information about the personal data we hold on you at any time. If your data is incorrect or incomplete, you can ask to have the information corrected or removed. You can change your personal information in your IXPOS account.

We cannot delete your data when the maintenance of records over a specific period of time is legally required or when other legal requirements exist.

For data processing that is in our interest, you have the right to object to this processing.

You have the right to object the processing of your data if it is based solely on our interest. The objection must be substantiated.

You can withdraw your consent for the use of your data for marketing purposes at any time by sending an [email](mailto:cancellation@gtai.com) to cancellation@gtai.com. Upon receipt of your revocation, we will immediately stop sending any further information.

For information, correction, deletion and objection requests please contact widerruf-einwilligung@gtai.de.

If you believe that, through collection, processing, or use of your personal information, your data protection rights have been infringed upon by Germany Trade & Invest, you can lodge a complaint with the relevant authorities:

Berliner Beauftragte für den Datenschutz und Informationsfreiheit

Friedrichstr. 219

10969 Berlin

Telefon: 030-13889-0

[E-Mail](#)

All rights reserved. Any reproduction in whole or part only with express written permission. All efforts are made to ensure integrity of the content, however we are not liable for any mistakes that may occur.

© 2018 IXPOS

Promoted by Federal Ministry for Economic Affairs and Energy in accordance with a German Parliament resolution.